Charlotte

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Hosted by EO Charlotte · v1.0.0

REGIONAL TRAINING EXPERIENCE · CHARLOTTE, NOVEMBER 16 AND 17, 2026

Their first EO trip could be their forum training.

EO Charlotte is hosting the first Regional Training Experience. New members from any chapter fly into Charlotte on Monday, November 16, spend that evening at a private dinner with EO Charlotte's leadership and the forum trainer, train all day Tuesday, November 17, and catch a flight home at 6 pm or later. **One night away. Open seats go to other chapters. Your new member comes home trained and connected.**



EO US East, 21 chapters. Charlotte hosts this run; any chapter can send its new members.

Nov 16
Monday night: private dinner in Charlotte

Nov 17
Tuesday: Forum Training, 8 AM to 4 PM ET

1
night away from home

6 pm
or later: any flight home works

THE EXPERIENCE

Simple: fly into Charlotte Monday afternoon, have dinner with EO Charlotte's leaders that night, train all day Tuesday, and fly home Tuesday evening.

MONDAY AFTERNOON
Fly into Charlotte Douglas (CLT) and check in Uptown.

MONDAY NIGHT
Happy hour and a private dinner with EO Charlotte's leadership and the forum trainer.

TUESDAY
Forum Training, 8:00 AM to 4:00 PM ET, at Co-Lab, 301 E 9th St, Uptown. Breakfast at 8, programming at 8:30 sharp.

TUESDAY EVENING
Wrapped by 4 PM. Book any flight home at 6 pm or later.

AT THE DINNER

Why we joined EO.
The trainer is there and facilitates a conversation about why everyone at the table joined.

Advice from Charlotte's leaders.
The trainer interviews EO Charlotte's Executive Director, President, President-Elect and Forum Chair: their best EO experiences, and what new members should do to get involved sooner rather than later.

The owner stops by.
When the restaurant owner is an EO member, they come out to talk about their business model and their entrepreneurial journey.

WHAT NEW MEMBERS GET

Value on day one. Right after they write their $11,000-plus check, they are at a private dinner with EO leaders in another city.

A real sense of how big EO is, and friends in other chapters who keep showing up at regional events.

WHAT CHAPTERS GET

A full training room. No $250-per-person fee for a small cohort, in Charlotte or at home.

Better retention. Forum members who visit outside their chapter renew at 95%.*

THE CHARLOTTE PACKAGE

Uptown, walkable, one night.

Everything sits in or near Uptown Charlotte. EO Charlotte picks the dinner room and announces it with the seat count after the October 29 intake. Visitors book their own hotel and flights.

DINNER: EO CHARLOTTE PICKS A PRIVATE ROOM FOR 10 OR MORE

MICHELIN GUIDE 2025 OPTIONS IN CHARLOTTE

Counter-
One MICHELIN Star and a Green Star. Private room about 10, buyout about 18.

Supperland
MICHELIN Recommended. Wine Room seats 6 to 12; Speakeasy buyout seats 10.

Haberdish
MICHELIN Recommended, NoDa. Closed-in patio up to 40.

Also Recommended
Customshop, Ever Andalo, Restaurant Constance, Hello Sailor, Rada, Little Mama's, PrimeFish. Lang Van holds a Bib Gourmand.

TRAINING DAY

Co-Lab
301 E 9th St, Uptown Charlotte. Parking in the adjacent lot (Pivot Parking).

HOTELS: VISITORS BOOK THEIR OWN, ALL UPTOWN

Charlotte Marriott City Center

The Westin Charlotte

Le Méridien Charlotte
The trainer's August stay.

The Ivey's Hotel

Hilton Garden Inn Uptown

COSTS

The savings: trainings under six people cost a chapter $250 per person. A full Charlotte room avoids it for every chapter in it.

$250 per visiting member
Paid to EO Charlotte. Covers the Monday dinner and the food on training day. A suggested number; EO Charlotte sets the final amount.

Hotel
One night, Monday. The member or their chapter books it directly at one of the hotels above.

Flights
Each chapter decides: the new member pays, the chapter offers a discount, or the chapter picks up the full tab.

The training
EO Charlotte's scheduled Forum Training, booked through EO Global as usual. Visiting members register through the link EO Charlotte sends.

HOW A CHAPTER SENDS A MEMBER

1. **Claim the seat.** Reply to Katie Gauntner, EO Charlotte's Director of Programs (katie@eocharlotte.org), with the member's name and email. Seats go in the order replies arrive.
2. **Register them.** Sign the member up for the November 17 Forum Training through the link EO Charlotte sends, so EO Global has them on the roster.
3. **Book the trip.** Into Charlotte Monday afternoon, hotel Monday night, home Tuesday at 6 pm or later.
4. **Set it up.** Tell your member what they are walking into (the line below) and send EO Charlotte any dietary restrictions.

WHAT TO TELL YOUR NEW MEMBER

"You are going to have a private dinner with Charlotte's local leadership (Executive Director, President, President-Elect, Forum Chair) and your Forum Trainer, the night before your training."

THE INVITE EO CHARLOTTE SENDS OTHER CHAPTERS

"We have X seats remaining for our Training Experience pilot, where we are inviting other chapters to send their members who need to be trained. They will have a private dinner with the forum trainer and meet our chapter leadership before a full day of training. We have arranged the agenda with the trainer so that members traveling in can book any flight at 6 pm or after to fly home."

Thu, Oct 29
EO Charlotte's quarterly intake. The seat count and the restaurant follow.

Mon, Nov 9
Roster set, one week out.

Mon, Nov 16
Fly in. Happy hour and private dinner.

Tue, Nov 17
Forum Training, 8 AM to 4 PM ET. Flights home at 6 pm or later.

Send your new class. This is the first run of the pilot. Nearby chapters first: Raleigh Durham, Charleston, Richmond, SE Virginia, Atlanta, Nashville. Any chapter with a member to train can claim a seat.

*Prior data: a member who has visited an event outside their local chapter and is in forum has a 95% renewal rate. MICHELIN designations from the 2025 MICHELIN Guide American South. Private-room sizes are as the restaurants list them in October 2026; EO Charlotte confirms the room.

Hosted by EO Charlotte. The Regional Training Experience was concocted by Karyn and Colton. Forum trainer for this run: Colton Mulligan, EO Nashville. NOT SOLICITATION.

The concept:
forumplaybook.com/concepts/regionaltrainingexperience